



Cat Pumps (UK) Limited and your data

To all of our valued customers & suppliers,

You may have heard a lot recently about the new General Data Protection Regulation – “GDPR” – which comes into effect on Friday 25th May 2018. We would therefore like to take the opportunity to update you about the personal data we hold about you which includes:

- Your first name, surname and occasionally your title
- Your company name
- Your company email address
- Your company telephone number
- Your job title

The combination of all of these pieces of information are what is considered to be personal data and is only accessible by the staff at Cat Pumps UK Ltd. We do not share your information with third-parties.

Very occasionally, we may send emails in the form of a newsletter or bulletin to keep you up to date, let you know about new products or invite you to our pump training. Under GDPR, these emails are sent under the category of ‘Legitimate Interest’ so we are not required to refresh consent HOWEVER, we are looking at this as an opportunity to give our mailing list a clean and tidy. Each email we send features the opportunity to request un-subscription so you can stop receiving emails immediately, but you can also reply to this email and we will update your preferences manually.

We hope you continue to receive our emails but if you have any queries about your information, feel free to call us on 01252 622031

Kind regards,

Mark Austin
General Manager